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T2 Headquarters

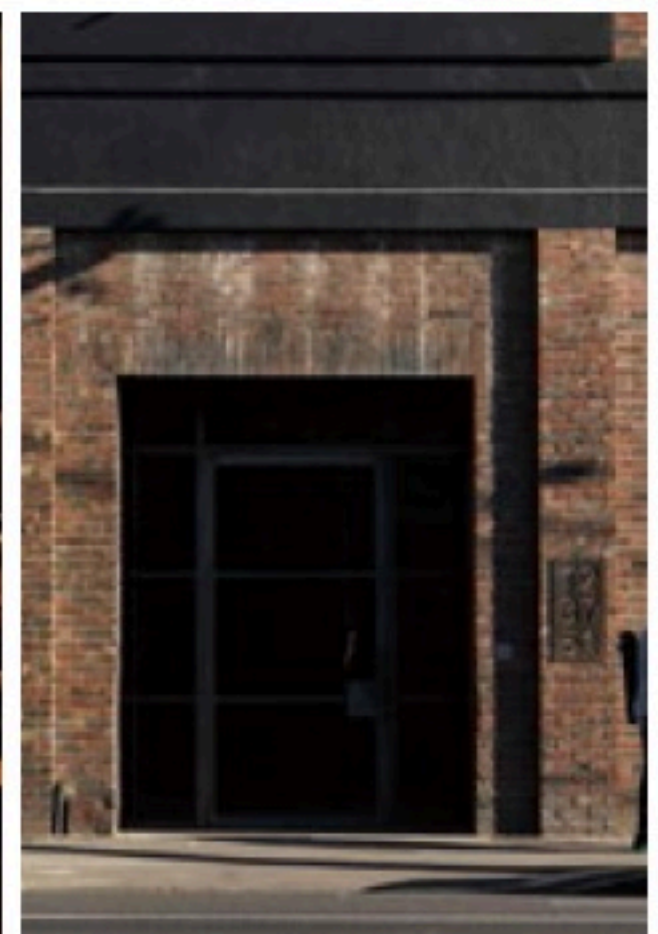
Showcasing the creation of a new life for an old building, Landini Associates brief was to restore the former Collingwood industrial warehouse into the new headquarters base for T2.

The aim was to respect and celebrate the original building, while creating a dramatic statement to represent the T2 company's ethos. Throughout the building, timber beams, columns and brick walls were

sandblasted to bring back their original finish whilst a few scuffs and marks are kept as a remembrance of its history. This was contrasted with T2's trademark dark, streamlined pallet.

The development marks a new era for T2, providing innovative and functional office space that reflects a deep understanding of culture, urbanity, and of course, celebrates the centuries-old art of tea-making.

// Client_T2
 // Studio_Landini Associates
 // Creative Director_Mark Landini
 // Photographer_Trevor Mein
 // Country_Australia



T2B

T2B is a new tea-retailing concept for T2. The 'B' stands both for 'Brew' and 'next' as in their second concept. Unlike its predecessor T2, T2B's primary business is the sale of brewed tea to 'take away' or to be consumed 'on premise'.

Landini Associates brief was to exemplify this notion. As such the large cast concrete bar showcases the making of tea in a theatrical manner and the store allows customers to indulge in experimentation,

designing and blending their own brews. In order to create more drama, an angled mirrored ceiling was installed over the bar and the signage is made of extruded concrete letters surrounded by a huge splash of expressionist paint. Other features include the Tea Library at the rear of the store, made from black oxidised steel shelving and canisters; this dark palette allows T2's trademark orange packaging to stand out under the intense lighting.

// Client_T2
 // Studio_Landini Associates
 // Creative Director_Mark Landini
 // Photographer_Sharrin Rees
 // Country_Australia

