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SARAH & SEBASTIAN

Australian jewellery label SARAH & SEBASTIAN has opened its second permanent retail location, in Mosman on Sydney's North Shore.



Images courtesy of Landini Associates.
Photography by Ross Honeysett.

Landini Associates has teamed up with Australian jewellery label SARAH & SEBASTIAN to collaborate on the design of the brand's second permanent retail location, this time in Mosman on Sydney's North Shore.

Landini Associates' scope of works included concept, planning, interior design and exterior signage. The brief was to create a space that was intriguing without being intimidating; a complementary evolution to the brand's Paddington flagship, located in New South Wales, Australia. The design celebrates magic in mystery, discovery, warmth and intimacy. The minimal aesthetic of the interior utilises refined, lightweight fixtures aimed at exhibiting the handmade, intricacy of the product. Key materials used were concrete, (walls, floor and joinery), walnut, blackened steel, glass, custom made mirror and glowing 'frosted' glass.

Landini Associates places great emphasis on lighting to create atmosphere, and highlight products on display. The lighting elevates the minimal, museum feel of the space,

which is anchored by a linear display case stretching the store length, showcasing SARAH & SEBASTIAN's seasonal and core collections, as well as WHITE; the brand's bridal range.

Fundamental and unique to the Mosman store design is the creation of a private consultation room for the brand's WHITE engagement range. An intimate and relaxed private space which sets the scene for clients to discover this collection through bespoke consultations.

Through a layering and textural contrast of signature finishes, the new store design explores reflection, translucency and discovery. The resulting interior is the perfect tension between light and dark, floating and solid, lightweight and heavy elements.

Like their online model, pieces will be made to order in the brand's Alexandria based studio, with only a very small core range carried in store.

Landini Associates
+61 2 9360 3899
www.landiniassociates.com



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