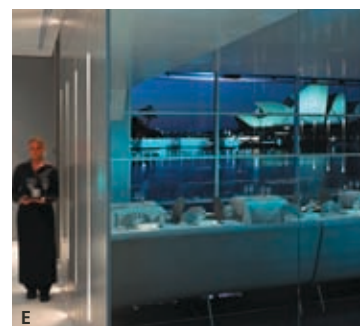
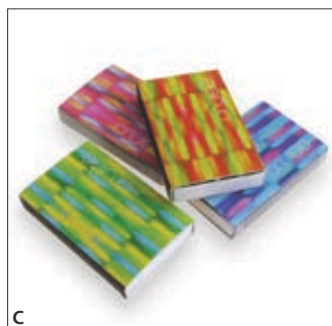


“A 13 metre long kinetic light wall, which gently moves between seemingly random colour combinations, winking at passing ferries and painting the white space with hypnotic lights.”

100 of the Worlds Best Bars



A Cruise bar interior
B Identity reflected on bar
C Graphic identity
D Cruise bar exterior
E Mirrored wall in restaurant



Cruise bar and restaurant designed by Landini Associates, sits on the water's edge opposite the Sydney Opera House on Circular Quay. The building that houses it also hosts a passenger terminal for visiting ocean liners too large to pass under the harbour bridge, hence the name.

Landini Associates commissioned UK artist, Jeremy Lord to build a 13-metre-long kinetic light wall, which gently moves between seemingly random colour combinations, winking at passing ferries and painting the clean white internal space with a hypnotic light.

A white terrazzo island bar with custom-made stainless steel beer fonts sits in front of the light wall that's perspective is further exaggerated through strategically placed mirrored walls. White plastic dry bars at the bar entrance introduce visitors to the linearity of the scheme and the remainder of the space is left clear. Sets of coloured images are reproduced on matchboxes, business cards, staff T-shirts and coasters to remind customers of their visit.

The Cruise bar and restaurant has become iconic in itself attracting locals and tourists alike, recently it has been published in 100 of the World's Best Bars.